

## CLAIMED INVENTION

We claim:

- 1 1. A method, implemented on a processing system, comprising:  
2 receiving a request for network configuration information from a client  
3 processing system;  
4 sending network configuration information from a server processing  
5 system to the client processing system, the network configuration information  
6 having added to it, at least one of presentation information, or an address  
7 representative of said presentation information such that information is  
8 presented when the client processing system uses the network configuration  
9 information.
- 1 2. The method of claim 1, wherein the network configuration information is  
2 network initialization information and wherein said information is determined at  
3 least in part by said network configuration information.
- 1 3. The method of claim 1, wherein the network configuration information is  
2 formatted in accordance with a configuration protocol.
- 1 4. The method of claim 3, wherein the configuration protocol is the Dynamic  
2 Host Configuration Protocol.

5. The method of claim 1, wherein the presentation information causes text to be presented.

6. The method of claim 1, wherein the presentation information includes a URL command.

7. The method of claim 6, wherein the URL command references a web page.

8. The method of claim 7, wherein the web page contains commercial information.

9. A method, implemented on a processing system, comprising:  
requesting network configuration information from a server processing system;  
receiving network configuration information at a client processing system,  
the network configuration information having added to it presentation information such that information is presented when the client processing system uses the network configuration information.

1 10. A device comprising:  
 2 a receiving unit to receive a request for network configuration information  
 3 from a client processing system;  
 4 a sending unit to send network configuration information from a server  
 5 processing system to the client processing system, the network configuration  
 6 information having added to it presentation information such that information is  
 7 presented when the client processing system uses the network configuration  
 8 information.

1 11. The device of claim 10, wherein the network configuration information is  
 2 network initialization information.

1 12. The device of claim 10, wherein the network configuration information is  
 2 formatted in accordance with a configuration protocol.

1 13. The device of claim 12, wherein the configuration protocol is the Dynamic  
 2 Host Configuration Protocol.

1 14. The device of claim 10, wherein the presentation information causes text  
 2 to be presented.

15. The device of claim 10, wherein the presentation information includes a URL command.

16. The device of claim 15, wherein the URL command references a web page.

17. The device of claim 16, wherein the web page contains commercial information.

18. A device comprising:  
a requesting unit to request network configuration information from a server processing system;  
a receiving unit to receive network configuration information at a client processing system, the network configuration information having added to it presentation information such that information is presented when the client processing system uses the network configuration information.

19. A machine readable medium that provides executable instruction, which when executed by a processing system, cause the processing system to perform a method, the method comprising:  
receiving a request for network configuration information from a client processing system;

6            sending network configuration information from a server processing  
7   system to the client processing system, the network configuration information  
8   having added to it presentation information such that information is presented  
9   when the client processing system uses the network configuration information.

1   20.    The machine-readable medium of claim 19, wherein the network  
2   configuration information is network initialization information.

1   21.    The machine-readable medium of claim 19, wherein the network  
2   configuration information is formatted in accordance with a configuration  
3   protocol.

1   22.    The machine-readable medium of claim 21, wherein the configuration  
2   protocol is the Dynamic Host Configuration Protocol.

1   23.    The machine-readable medium of claim 19, wherein the presentation  
2   information causes text to be presented.

1   24.    The machine-readable medium of claim 19, wherein the presentation  
2   information includes a URL command.

1 25. The machine-readable medium of claim 24, wherein the URL command  
2 references a web page.

1 26. The machine-readable medium of claim 25, wherein the web page  
2 contains commercial information.

1 27. A machine-readable medium, that provides executable instruction, which  
2 when executed by a processing system, cause the processing system to perform a  
3 method, the method comprising:  
4 requesting network configuration information from a server processing  
5 system;  
6 receiving network configuration information at a client processing system,  
7 the network configuration information having added to it presentation  
8 information such that information is presented when the client processing  
9 system uses the network configuration information.